



Illumination 2027 Committee Descriptions

- **Marketing:** Promotes Illumination through school, parish, bulletin, email, and social media communications.
- **Sponsorships:** Invites businesses, families, and community partners to sponsor the event.
- **Silent Auction:** Gathers donations, creates baskets and experiences, and organizes auction items.
- **Fund-A-Need:** Shapes the mission appeal and inspire direct giving during the event.
- **Hospitality Committee:** Welcomes guests, encourages attendance, and builds excitement across the community. This committee also manages seating charts, table settings, and day-of volunteers.
- **School/Parish:** Coordinates with school and parish leadership to develop silent auction items in the form of class gifts and special privileges (i.e., Principal for a Day).
- **Technology/Website:** Manages the website, ticketing, sponsorship pages, auction platform, QR codes, and event-night technology.