



## 2024 IHM Oktoberfest Sponsorship Info

Thank you for your interest in sponsorship for the 2024 IHM Oktoberfest. We are excited to have everyone come together and celebrate our parish, school, and neighborhood on October 5, 2024. Below is information on sponsorships for both corporate and family sponsors.

This year's event will be headlined by multiple polka bands and feature some up-and-coming neighborhood DJs. Upgraded food options will include catering by Big Lug's, Byne's Pizza, kid-friendly food options, a hot pretzel stand, beverages, kid's activities, games, and more. The day-long event will kick off with our annual 5K Fun Run in the morning on Saturday, October 5<sup>th</sup>.

Please join us as a sponsor! For questions and interest in sponsorship please contact Joe Mancewicz at [joe@platinumjobs.com](mailto:joe@platinumjobs.com)

### **Title Sponsorships (\$10,000)**

As the title sponsor, your company name will be advertised as the primary sponsor for Oktoberfest 2024! Recognition & publicity throughout the coming months in all IHM Oktoberfest communications to parishioners, school families, and the general public. Added perks will be company banners, the largest corporate logo on the Fun Run t-shirt, and unlimited tickets for family and guests.

### **Platinum Corporate Sponsors (\$5,000-\$4,000):**

<b>Cup Sponsor</b>	<b>Kids DJ Stage Sponsor</b>	<b>5-K Sponsor</b>	<b>Promotional Giveaway Sponsor</b>	<b>Main Stage Sponsor</b>
Corporate logo printed on cups distributed at Oktoberfest	Presenting Sponsor of Kid DJ Stage	Presenting sponsor of 5K Fun Run	Corporate logo printed on item distributed at Oktoberfest	Presenting Sponsor On Main Stage
\$5,000	\$4,000	\$4,000	\$4,000	\$4,000

### **Gold Corporate Sponsors (\$3,000-2,000):**

<b>Kid's Game Sponsor</b>	<b>Beer Tent Sponsor</b>	<b>Food Tent Sponsor</b>	<b>Yard Sign Sponsor</b>	<b>Drink Sponsor</b>
Corporate logo signage in kid-game area	Corporate logo and signage beer tent area	Corporate signage and logo at food grill	Corporate logo printed on all IHM Oktoberfest yard signs	Sponsorship of non-alcoholic drinks
\$3,000	\$3,000	\$2,500	\$2,500	\$2,500

### **Silver Corporate Sponsors (\$2,000-1,500)**

<b>Entry Arch Sponsor</b>	<b>Tent Sponsor</b>	<b>Cake Walk Sponsor</b>	<b>Ticket Sponsor</b>
Presenting sponsor at ticketing/entry to Oktoberfest	Corporate signage and logo for tent sponsor	Presenting sponsor of annual Cake Walk event	Corporate logo printed on tickets used for food/beverages
\$2,000	\$2,000	\$1,500	\$1,500

\*\* Additional Platinum, Gold, Silver sponsor benefits:

- Names & corporate logos printed on Oktoberfest t-shirts
- Corporate banners at IHM campus during Oktoberfest week
- Food and drink tickets for the evening along with promotional giveaways

### **Bronze Corporate Sponsors (\$1,000):**

Benefits include dinner and drink tickets plus corporate logos and names on t-shirts, corporate signage, and recognition on certain marketing materials.

### **Gold Family Sponsorship (\$500)**

- \$80 in tickets for food, kids games, and unlimited drinks
- Bracelets for entire family for kids games, tickets will be required for Cake Walk
- IHM Oktoberfest "Beer Stein"
- Registration for IHM Fun Run plus hoodie

### **Silver Family Sponsorship (\$250)**

- \$40 in tickets for food, kids games, and unlimited drinks
- Two bracelets for kids games, tickets will be required for Cake Walk
- IHM Oktoberfest "Beer Stein"